



Park Hill Shop Pop Up Sheffield City Centre

Hello,

Thank your interest in this opportunity and taking the time to download this information. We've set out below a little about our requirement which we hope will be of interest.

Background

- Alumno are delivering a pop up shop in Sheffield City Centre from early September 2019 for 6 months to showcase its new student development at Park Hill, Béton House.
- Address: 26 Pinstone Street, S1 2HN – opposite Town Hall entrance and the Peace Gardens.
- The aim of the pop up unit, to be called the 'Park Hill Shop' is to:
 - Marketing and promotion the Béton House student accommodation at Park Hill which will open in September 2020
 - Provide exhibition space for rotating exhibitions and installations relating to Park Hill and Sheffield
 - Hosting events by Alumno and partners Off the Shelf Festival
 - Display Park Hill and Sheffield memorabilia for sale
- The space will be divided roughly into 3 areas:
 - Student bedroom showroom area (rear of unit)
 - Marketing space and memorabilia (front of unit)
 - Exhibition space (right hand half of unit approx 50% of floor space)
- The unit is being reconfigured from a former solicitor's office layout to create an open plan space to be completed early September.

Requirement

- We're keen to secure an artist to work with us to deliver artwork to the wall of the marketing and memorabilia space as well as potentially some of the exhibition wall.
- Park Hill and Béton House (béton means concrete in several European languages) have strong narratives around brutalism and modernism inspired design but we're keen for the artist to put their own artistic style and stamp on the space.
- The artist will need to consider that we are delivering white walls and orange floor (the latter picked by Ben Kelly Design).

Timescales

- The unit will be available to work on end of first week of September. Please note however we are waiting for works to prepare the space are still to get underway therefore this timescale may move out.

Additional Information

Enclosed information for artists here: <https://www.dropbox.com/sh/wggaqnx5w71mhml/AABOwpjSuK-LQt18KNIOTwmha?dl=0>



- Indicative pop up unit layout plan
- Béton House brochure
- Béton House visualisations
- Retail unit photos
- Shopfront sign visualisation from Ben Kelly

Fee – We are offering up to £350 for the commission.

Expression of interest:

If you would like to express your interest in this project, please send a short paragraph about your work and approach along with images (or links) of some of your existing work to offtheshelf@sheffield.ac.uk by Friday 30 August.